

## **STARCOMMS EXTEND COVERAGE TO UYO**

As part of efforts to extend quality telecommunications services to more Nigerians, Starcomms Plc, Nigeria's 4<sup>th</sup> largest telecommunication company has launched its networks in Uyo, Akwa Ibom State. With the new addition Starcomms, network now boasts of over 20 cities enjoying its coverage across the nation.

Speaking on the spread of the network coverage to Uyo, Starcomms Managing Director/CEO Mr. Maher Qubain said that the addition of Uyo is part of the company's expansion and consistent marketing drive designed to ensure that its products and services come within the reach of every Nigerian.

Mr. Qubain further added, "Starcomms would be showcasing and launching its entire product category – Mobile, Talkie desktop phone service, Data, Smart Center, Value Added Services, for customers to experience and enjoy our unique services and value propositions. The customers can approach the various authorized dealer outlets and Showroom to purchase the product of their need. The Mobile service would enable customers stay connected within and outside the city, thus, creating a high mobility on the 0702-8, and the recently launched 0702-9 number range. The company's rapid surge is evident in the release of new number series in the 0702-9 block in less than a year and half, again becoming the first CDMA service provider to do so.

It will however be recalled that Starcomms launched its nationwide mobile services after being awarded a 10-year (renewable) technology-neutral national unified license in May 2006, which allows it to offer the full range of telecommunication services on a national basis, as well as international gateway services. Starcomms is currently present in more than 20 major cities covering 36 towns while work is in progress to provide coverage in 31 major cities and 75 towns by the end of 2008. Major cities like Lagos, Ibadan, Kano, Rano, Aba, Onitsha, Asaba, Maiduguri, Port Harcourt, Kaduna, Abuja, Otta, Benin, Zaria, Abeokuta, Shagamu, Ijebu Ode, Calabar, Warri and Uyo are on the network.

Starcomms also recently bagged the Best Telecom Product and unified Licensed Operator of the year at the Nigeria Telecom Award, 2008, and

has also been acknowledged by the Nigerian Communications Commission through the Service Excellence award, for its “Widest Spread of Customer Care Centres” in Nigeria, in 2008.

**JOYCE H. BAYERO**  
**MEDIA RELATIONS/RESEARCH**