

## **STARCOMMS UNVEILS NEW DATA OFFER**

In order to ensure that subscribers in its ever expanding network are abreast with the rapidly changing times, Starcomms Plc Nigeria's 4<sup>th</sup> largest telecommunications operator and leading "triple-play" (mobile, fixed wireless voice, wireless broadband) provider has announced a new data offers for its Fixed Wireless (FWP) subscribers in Lagos, Kano Port Harcourt, Abuja Ibadan and Rano.

Under the new offer plan released recently, Mr. Maher Qubain CEO of the company said subscribers on data compatible Huawei 2588 FWP will enjoy a one month data free service N9, 999 within the promo period. This offer, he stressed, will be of immense benefit to individuals, students, corporate organizations, Government institutions and Small and Medium Enterprises (SMEs).

Also speaking on the new offer, Mr. Manoj Vashisht, Marketing Director Starcomms reiterated the need for subscribers to embrace the offer. 'From what we have done we want to ensure that Nigerian students are not left behind in the quest to better their lot. The 21<sup>st</sup> century is a rapidly chancing century that operates at the touch of a botton and there are unlimited resources available on the internet and we don't want them to be left behind.'

Vashisht also added that e-Government is gradually becoming the norm now with the Federal and various State Government carrying out reforms to reposition the civil service for greater efficiency, this he noted can only be achieved with cutting edge technology that Starcomms offers. He also urged Corporate Organizations and SMEs to also embrace the offer.

It would be recalled that Starcomms has over the last couple of months reduced the prices of some of its products aimed at giving subscribers a flexible plan. In July 2008, a new price for the Sierra Wireless Aircard 580 was reduced to N6, 999 plus fifty (50) hours of free internet access fully loaded. The aircard is user friendly, easy to carry and gives maximum performance using less battery power.

The package came in various renewal subscription models. Subscribers on monthly subscription Purple Always model with 24/7 access period were then expected to pay N15, 950 for individual and N12, 500 for corporate. While subscribers on Purple Business with 9am-9pm access period the price will be N7, 000 both for individual and corporate.

Those on 9pm-9am Purple Night will pay N5, 000 for individual and corporate.

Those on the hourly package Purple 100 hours package paid N6, 500 for a 24/7 access period and 30 days validity period while subscribers on Purple 250 Hours paid N15, 000 with 90 days validity period.

Vashisht appealed to both existing and new subscribers to avail themselves of the new package that is aimed at enhancing e-Government, business and educational development in the country. He assured Nigerians that the Starcomms, as a responsible corporate citizen will not relent in its quest to ensure continuous consumer satisfaction and the provision of seamless communication.