

## **STARCOMMS UNLEASHES TWO FESTIVE ATTRACTIONS ON VOICE AND DATA PHONES**

In order to ensure that subscribers on its ever expanding network are abreast with the rapidly changing times, Starcomms Plc Nigeria's 4<sup>th</sup> largest telecommunications operator and leading "triple-play" (mobile, fixed wireless voice, wireless broadband) provider announced couple of new data offers for its Fixed Wireless (FWP) subscribers in Lagos, Kano Port Harcourt, Abuja and Ibadan, and data offer with Nokia 6275 mobile phone.

Under the new offer released recently, Mr. Maher Qubain CEO of the company said subscribers who purchase the data compatible **Huawei 2558 FWP** will enjoy a one month Free Unlimited Internet service. All the customer needs to pay is just N9,999 for the Talkie FWP and N 1,250 for the data cable, and then enjoy the Unlimited Free Internet. This offer, he stressed, will be of immense benefit to Residential, Corporate organizations, Government institutions and SOHOs.

It would be recalled that Starcomms Plc introduced a similar offer in June 08 in the other cities of her network operation which is still being enjoyed by subscribers who have received it well.

The second offer, Mr. Qubain said, is for the subscribers who want to make the most of both voice and data while roaming. This is an exclusive offer to customers who want a voice and data solution so as to effectively roam. The special offer bundled with Nokia 6275 is 250 hours free internet service, valid for 3 months, on the data compatible phone for just N20, 599. The phone he said offers high-end users optimal functions at mid range price.

Mr. Qubain also added that e-Government is gradually becoming the norm now with the Federal and various State Governments carrying out reforms to reposition the civil service for greater efficiency, this he noted can only be achieved with cutting edge technology that Starcomms Plc offers.

Also speaking on the new offer, Mr. Manoj Vashisht, Marketing Director of Starcomms reiterated the need for subscribers to embrace the offer. 'From what we have done we want to ensure that Nigerians are not left behind in the quest to better their lot. The 21<sup>st</sup> century is a rapidly changing century that operates at the touch of a botton and there are

unlimited resources available on the internet and we don't want them to be left behind. While on one hand, the customers are availed the Free internet browsing on the new Talkie offer, they also get to enjoy the lowest call rates offered with Talkie Fixed Wireless phone, on the other".

Further outlining the unique features of the Nokia 6275 multimedia mobile phone, Mr. Manoj Vashisht said the phone is feature rich with 2 megapixel camera with flash and video capture capability, has music player which is capable of playing formats like MP3, has Bluetooth and Infrared wireless connectivity, and also has a slot for up to 2GB micro SD memory card.

Starcomms 1x offers a wide choice of various internet packs such as – Green Always on (Activation Pack) for 24 hours connectivity, Green Business (Activation Pack) for 9am to 9pm connectivity, meeting the needs of customers who are into business, Green Night (Activation Pack) for 9pm to 9am connectivity aimed at night surfers and working executives who wish to browse after office hours. Also available are the new Hourly Packages of 100 and 250 hours with 30 days and 90 days validity respectively, aimed at customers who wish to be in control of their browsing hours and spending.

Mr. Vashisht appealed to both existing and new subscribers to avail themselves of the new package that is aimed at enhancing e-Government, business and educational development in the country. He assured Nigerians that Starcomms Plc, as a responsible corporate citizen will not relent in its quest to ensure continuous consumer satisfaction and the provision of seamless communication.

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