

OWERRI BECOMES LATEST ADDITION TO STARCOMMS NETWORK

Eastern heartland of Nigeria, Owerri has emerged as the latest addition to the cities being covered by Starcomms Plc, Nigeria's leading telecommunications operator in 'triple play' technology (mobile, fixed wireless voice and wireless broadband) and the country's fourth largest company in telecommunications sector. The company's crystal clear signal was received by the ecstatic residents of the city.

The launch of Owerri is being geared towards the set target of Starcomms to connect 31 cities before the end of the year.

Mr. Maher Qubain, CEO Starcomms while commenting on the launch said: "The strategic location of Owerri and the dynamism of the wonderful people of the city has made it imperative for us to extend our quality service to them at a time like this, when many parts of the country are yearning for excellent communications packages that Starcomms offers."

According to him, the Owerri coverage is a signal that the company is adequately equipped and ready to surpass the set benchmark before the end of the year, noting that Starcomms is making available to Owerri people a delightful and top class telecommunications experience, tailored to meet world standards.

Among the icing on the cake for new Starcomms subscribers in Owerri is the rare access to products like the fanciful Starcomms Haier D900 phone which is equipped with Frequency Modulated (FM) radio channels, giving subscribers, especially young ones, a doubled thrill of linking up with friends and having fun.

Commenting on the uniqueness of the phone and other products, Mr Manoj Vashisht, Starcomms Marketing Director said: "The phone is designed specifically to meet the needs of trendy young people and low income earners so that they too will enjoy quality communications both for business and pleasure without straining their purses"

Starcomms is also introducing to the Owerri market the now popular roaming 07028-9 series which would enable subscribers in the new town to be connected with friends and relatives across Nigeria and

beyond. Also on display would be Smart Centres, an innovation from Starcomms which is aimed at empowering Nigerians by creating the avenue for entrepreneurship. Thousands of Nigerians have already benefited from this including winning cars, motorcycles, Talkie and Smart centre phones in the process.

On internet facilities, the company would also provide 1x internet access with two months free facility attached. Fixed wireless products like the famous Talkie phones would also be available.

Starcomms, which commenced operation in the country in Nigeria in 1990 with a customer base of less than 2000 subscribers, has sustained its accelerated expansion drive into the Nigerian telecommunication market in terms of both coverage and range of products and services offered to the Nigerians.

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