

STARCOMMS ANOTHER INNOVATIVE OFFERING iBOOST INTERNET ACCELERATOR LAUNCHED.

Starcomms Plc, Nigeria's 4th largest telecommunications operator, has introduced the Starcomms iBOOST Internet accelerator, another First from Starcomms. Starcomms iBOOST internet accelerator is designed to enhance the internet connection by accelerating data transfer. It provides efficient data transfer at all times, and thereby ensures high speeds of internet browsing. iBOOST can be used for both 1X and iZAP Superfast Broadband services.

The customers can download iBOOST client from Starcomms website. All they have to do is to visit – www.starcomms.com, click on the iBOOST icon on the home page and start downloading for Free. There is nothing additional that the Starcomms customer has to pay for getting it installed, just follow the installing instructions.

The software support is being launched to enhance the internet experience using Starcomms data products and even more enabling faster uploads & downloads by using iBOOST internet accelerator. The software is an exclusive offering for all existing and new Starcomms data subscribers for FREE of cost.

According to the company's Chief Executive Officer, Mr. Maher Qubain, Starcomms' market leadership in product and service innovation has remained unassailable. For instance, our izap superfast broadband internet services & various data devices remain flagship products that have revolutionized mobile data services in Nigeria. They also point to the immense range of capabilities available in the robust CDMA technology – capabilities which we are fully prepared to optimally exploit and deploy to improve the way Nigerians live, work and play.

Mr. Qubain who had promised to come up with new innovative products and services stated that "with launch of the new Starcomms iBOOST internet accelerator, we have delivered another first innovative offering of its kind for our teaming data subscribers in the country". The iBOOST is going to add more fulfillments for Starcomms data subscribers with everything getting even more faster on internet.

Speaking on the launch Mr. Manoj Vashisht, Marketing Director Starcomms, explained that the key benefits of the iBOOST client, is an application that provides client side data acceleration and transport optimization resulting in faster internet experience. The client is designed to intelligently compress graphics & text within the webpage. It provides the most efficient data transport available for high latency and low-bandwidth networks. To know more about this innovative service, he urged subscribers to visit Starcomms website for more details and the FREE download.

According to the Starcomms marketing boss iBOOST, is "a unique service in addition to super highway broadband internet service and efficient 1x internet services that enable subscribers a world of limitless possibilities on Starcomms network".

Qubain concluded that Starcomms would continue to respond proactively to customers' desires by launching innovative products and services aimed at meeting their communication needs.

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