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### **STARCOMMS GIVES OUT CAR, FOUR MILLION TO SUBSCRIBERS**

**Lagos.** Starcomms Limited, Nigeria's largest 3G CDMA Mobile network, has made good its promise of continuously engaging its subscribers in rewarding partnership. The network of choice recently rewarded eighty five of its customers with a range of prizes which included a brand new Kia Rio car. Four others walked out of the venue as instant millionaires. The event held at Jade Palace in Lagos was a climax of the Bonuzee millionaire promo which started in October last year.

The Telemax loyalty plan tagged Be- On- Your- Own (BOYO) is aimed at encouraging and empowering small business entrepreneurs to further achieve more. Mr. Maher Qubain, CEO of the company said it is targeted at the new tele-centre business operators as an 'own, operate and grow' concept.

Mr. Jibril Saleh, a tele-centre operative based in Lagos won the star prize of the day, a brand new Kia Rio car which was presented to him at the venue of the event. An elated Saleh, who spoke in Hausa, thanked God and Starcomms for making it possible for him to be a proud car owner. "I came here simply because I was invited, though I have three starcomms lines and I operate a tele-centre, the surprise I encountered here today has left me speechless. I want to commend Starcomms, the network of choice for making this possible."

Apart from Saleh, Four other Nigerians became instant millionaires. Mr. Isah Yinusa from Abuja, Oyewale Akeem from Ibadan, Olabimitan Rasheed Tunde and Oladejo Olalekan both from Lagos were presented with their cheques at the venue of the event while those outside Lagos would collect their cheques at Starcomms office in their cities of residence.

The two millionaires from Lagos also commended Starcomms for the largesse. Olabimitan said "this is one of the greatest moments of my life, I was reluctant coming here but my wife encouraged me to come and I'm glad I did." On what he intends to do with his million, he said he will use part of the money to fund his education at Lagos State Polytechnic and the other part he'd plough back into his business.

Olalekan, on his own part said the million he won will now make it possible for him to move from a sub-dealer to a dealer. "I have been operating a tele-centre for the past three years, but I only started using Starcomms in November 2007 and its been profitable for me ever since because they give bonus airtime regularly." He stated.

In addition to the car and four million, Starcomms also gave out 20 DVD players, 20 television sets and 40 BOYO phones to subscribers. Mrs. Grace Emmanuel, Abubakar Umar, Oluwatobi Babsalam and Akeem Yahaya were among the TV

winners while Rukayat Salami, Yakubu Akuki and Simon Asogwa and 17 others won DVD's.

Speaking prior to the presentation of the prizes, Mr. Maher Qubain said the promo led to the emergence of 12 millionaires over a period of three months. "We are passionate about the Nigerian entrepreneur and we want to do all we can from our little corner to ensure that they are empowered and encouraged to achieve more than why we came out with the plan." Qubain said.

He stressed that Starcomms invited 43 top end users of the telemax plan to actively participate in choosing the winners at the event. For those who did not win prizes he encouraged them to participate actively in the second part of the promo which has already started and will run till May 2008.

Prizes up for grabs in Bonuzee Two include two cars, ten motorcycles, 170 Talkie phones and 520 BOYO phones with 10, 000 airtime.

A total of 30, 602 Starcomms subscribers across the country qualified for the grand draw where the invited guests picked the winners.

Over the years, Starcomms has invested millions of dollars in new technologies and innovations towards improving the quality of its products and service with the ultimate aim of building a solid network for voice and data to cater for all categories of subscribers.