

## **STARCOMMS, ACER IN JOINT LAPTOP- INTERNET BUNDLE OFFER**

Starcomms Plc., the award winning CDMA operator and leading telecommunications company in Nigeria is partnering with Acer, a world renowned IT company in a bundle of offer this festive season. The offer will give subscribers the opportunity of owning a combination of Acer's new series of AspireOne small laptop, called 'netbook', coupled with Starcomms 1x data USB (Digifone).

The bundle offer, which will cost seventy thousand naira only (N70,000) is the result of the determination of the two Information Technology companies to ensure that through a combination of the latest arrivals in their lines of products subscribers on Starcomms' network get the best internet connectivity.

Starcomms, before now has been exclusively offering various ranges of Internet connectivity product, especially the 1x data MDC / USB modem to subscribers in several cities under the network's coverage. The bundling of the 1x data USB with the new Acer 'netbook' is expected to bring some feel-good into internet connectivity experience of Starcomms subscribers in Lagos, Abuja, Port Harcourt, Kaduna.

This is because the Acer AspireOne is storming the market in style, especially in five colours – white, blue, brown, black and pink – to suit the diversity in the characters of city internet users.

The laptop is smaller than an average diary. It weighs below 1 kilogramme, making its carriage stress free and giving its users easier maneuverability. Moreover, the laptop is compatible with WiFi or LAN or USB Modem to explore new ways to use the Internet.

Speaking about the bundle offer, the Marketing Director of Starcomms, Mr. Manoj Vashisht said: "We envisage a lot of purchase of Starcomms products in this Christmas season, especially at the dawning of the New Year, when exchange of pleasantries and photo images will slash across the net among well-wishers and loved ones. And in addition to our regular selling trend, we have come up with world's one of the leading laptop manufacturer "Acer" with their new 'netbook' introduction in Nigerian market - AspireOne and Starcomms 1x Data USB modem bundle to add some colour to the frenzy of the season. We believe that our subscribers deserve the best and the latest products available in the market

The bundle offer promo gives the subscriber a 50 –hour worth of free internet connection on the Starcomms 1x USB modem, which is valid for 45 days from the day of activation. AspireOne comes on within 15 seconds and allows for swift operation. The offer is valid while the stock last and is available on all Acer resellers in offer available cities.

Thrilled about the bundle offer promo, the Mr. Naveen Sethi, Regional Manager - Acer for Africa expressed hope that there will be a positive response from the Nigerian market for AspireOne, his new offering into the market, saying: "I am especially confident that the joint promo with Starcomms will open up a new vista for Acer products, giving the wonderful performance of Starcomms in the Nigerian market."

The five cities where the bundle offer is available and the towns surrounding them are fully covered by Starcomms network.

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