

STARCOMMS INTRODUCES USB MODEM

In its continuous quest to ensure that subscribers of its network get the best and latest internet connectivity, Starcomms Limited, Nigeria's largest CDMA 3G Mobile network, has introduced a USB modem that will fit into USB port of any model of laptop and computers. The ADU-510 USB wireless CDMA 1XEV-DO Rev.A 1900 MHZ is loaded with features that makes it to be backward compatible with CDMA 1X EV-DO Rev.0.

According to Mr.Maher Qubain CEO of the company, the small and fast USB wireless modem offers wireless connectivity anywhere anytime without recourse to an antenna on a PC. He stressed that Starcomms is rolling out the product because "in today's fast moving economy, the need to remain connected is essential. The EV-DO USB modem offers mobile connectivity with Intenna technology."

The ADU-510D, Maher continues, connects to the USB port and the application software integrates effortlessly into windows based PC or notebook.

Other features of the USB modem include 3G CDMA 1X EVDO, 3G high speed wireless data, and wireless data rate up to 3.1 mbps. Also included as part of the unique features, a 35x93x10mm with case, multi coloured LED indicator, an inner antenna and ear phone jack, which is optional.

It would be recalled that Starcomms has grown in leaps and bounds since it started operation in 1990. Then the gross subscriber base was less than 2,000 with only a few base stations in Lagos by 2002. But by the close of 2003, the same year the network launched in Kano and Borno states, the figure had climbed to over 60,000, and reached almost 200,000 by mid 2005. But today, the figure has hit the 1 million mark. " We are proud of this achievement, but we are not going to rest on our oars as we will continue to set targets for ourselves." Maher stated.

It was on the back of such phenomenal growth, powered by robust technology, innovative products and services, competitive pricing and quality delivery that in August last year; Starcomms clinched a double at the Nigeria Telecomm Awards: Telecom Company of the Year and Cross-Over Network of the Year.

The Starcomms helmsman encouraged to both existing and new subscribers to avail themselves of the new package that is aimed at enhancing business and educational development in the country. He assured Nigerians that the company will not relent in its quest to ensure continuous consumer satisfaction and the provision of seamless communication.