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PRESS RELEASE

INSPIRATIONAL SMS: OVER 40,000 STARCOMMS CUSTOMERS WIN AIRTIME.

Winners have begun to emerge in the Inspirational SMS Service introduced by Starcomms Plc., the only telecommunications company listed on the floor of the Nigerian Stock Exchange. Over 40000 customers who subscribe to the service have won airtime worth up to N2, 500.

Starcomms Plc, the country's leading CDMA operator had introduced the Inspirational SMS service meant to offer motivational guide to its customers and promising that beyond the benefit of the service, every customer who subscribes to the service stands the chance of winning fabulous instant airtime vouchers.

According to the Chief Commercial Officer of Starcomms, Mr. Tushar Maheshwari, there are still opportunities for everyone to win fabulous airtime vouchers saying that all a customer needs to do is to text the word WIN to 33234.

He further stated that notwithstanding the fabulous airtime, which Starcomms is giving out in appreciation of the patronage by its customers, the Inspirational SMS service will provide daily quotes that will inspire starcomms' customers to live a fulfilling life.

Maheshwari therefore encouraged customers of Starcomms to take advantage of the service to store more of such quotes in their phones for future reference. Adding that Starcomms is not weary of introducing value added services that will better the life of its customers.

According to the chief Commercial Officer, inspirational quotes are the nuggets that have made most people to become outstanding in their career today stressing that it is the concern of Starcomms that its customers become successful in their life's endeavour while at same

time enjoying the good services that Starcomms offer as a first class telecommunications company.

To enjoy this service, a customer is expected to text the word WIN to a short code 33234 and instantly he/she receives an SMS with a number and inspirational quote. If the number has 9 in it, he/she wins an instant airtime, Mr. Maheshwari stated.

He added that if the customer receives one 9 in the number he/she wins N100 worth of airtime, if he/she receives two he/she wins N250, and if he/she receives three he/she wins N500 worth of airtime, while four and five 9's gives the customer N1000 and N2500 worth of airtime respectively.

He noted that the customer would receive the quote, together with the PIN number for the airtime voucher won in the same SMS, which costs N10