

PRESS RELEASE

May 14, 2007

STARCOMMS UNVEILS NEW TARIFFS, TIMINGS ON FIXED LINES

A new tariff structure and new peak and off peak timings characterize a comprehensive incentive regime espoused by Starcomms Limited, Nigeria's largest CDMA 3G Mobile network, as it develops highly competitive tariffs on fixed lines aimed at giving the customer optimal flexibility and maximum savings matched with unrivalled service delivery.

The fixed lines bouquet called Starcomms Talkie tariffs will come in four categories dubbed TalkEASY, TalkSMART, TalkBIZ and TalkPROFIT, and are only applicable on the local number plan of existing Starcomms coverage cities namely Lagos, Port Harcourt, Kano, Maiduguri and Ibadan.

The four packages will operate on either per minute or per second billing depending on the subscribers' preferences, and have an added advantage of complimentary calls during weekends (Saturdays and Sundays only between 6 p.m. to 6 a.m.), while international calls will remain per minute billing in line with Starcomms' IDD Plan

All new activations on local fixed number plans will be on the Talkie Tariff Plans, the default tariff plan being TalkEASY (Per Second Billing), while there shall be no migration to the old tariff plans (Lifestyle, Intouch, Connected).

According to the Chief Executive Officer of the company, Mr. Maher Qubain, the new tariffs and time belts form part of the operator's aggressive marketing policy designed to ensure that telecommunications services are within the reach of every potential or existing subscriber.

The new peak and off peak timings are 07:00hours- 22:00hours (7am to 10pm) and 22:00hours – 07:00hours (10pm to 7am) respectively for all the categories.

Under the TalkEASY plan, local calls go for N8.50 per minute billing and 18 kobo per second billing for peak hours (on net) and N12 kobo per minute and 24 kobo per second for unified lines. On net off peak for local calls stand at N6.50 kobo per minute billing and 12 kobo per second billing, while unified calls cost N8.50 kobo per minute and 16 kobo per second

Off net peak for local calls stand at N13 per minute billing and 28 kobo per second billing, and N15.50 per minute for national calls and 30 kobo per second, while unified and GSM calls cost N26 per minute and 52 kobo per second

Off net off peak for local calls stand at N11 per minute billing and 20 kobo per second billing, and N13.50 per minute for national calls and 30 kobo per second, while unified and GSM calls cost N18 per minute and 32 kobo per second

With monthly access charge of N300, TalkSMART, which operates on per second billing, offers 16 kobo on local calls for peak hours (on net) and 22 kobo for unified lines. On net off peak for local calls stand at 12 kobo and 14 kobo for local and unified calls. Off net peak for local calls stand at 26 kobo and 30 kobo for national calls, while unified and GSM calls cost 46 kobo.

Off net off peak for local calls stand at 18 kobo and 30 kobo for national calls and 18 kobo for unified and GSM calls.

TalkBiz, which attracts a monthly access charge of N540, also operates on per second basis. Local calls for peak hours (on net) cost 14 kobo and 20 kobo for unified lines. On net off peak on local calls stand at 10 kobo and 14 kobo for unified lines. Off net peak for local calls stand at 24 kobo and 30 kobo for national calls, while unified and GSM calls cost 42 kobo.

Off net off peak for local calls stand at 16 kobo and 30 kobo for national calls and 24 kobo for unified and GSM calls.

The TalkPROFIT plan offers local calls at 12 kobo per second for peak hours (on net) and 18 kobo for unified lines. On net off peak for local calls stand at 12 kobo per second and 18 kobo per second on unified calls. . Off net peak for local calls stand at 24 kobo and 30 kobo for national calls, and 38 kobo for unified and GSM calls. Off net off peak for local calls stand at 24 kobo and 30 kobo for national calls and 24 kobo for unified and GSM calls.

Commercially launched in 1990, Starcomms has invested heavily in new technologies over the years and to improve the quality of its products. Its deployment of its world-class mobile broadband internet access service, which is a CDMA 2000 1X EV-DO powered technology, has exponentially taken the company to its current position of over 500,000 customers in Lagos, Kano, Maiduguri, Port-Harcourt and Ibadan, with five other cities on queue to join the network soon.

The CDMA 2000 1X EV-DO powered technology, which is the first deployment of its kind in West Africa, provides wireless access to the Internet at speeds of 400-800kbps

The company, which created a niche for itself by offering advanced wireless digital services and top quality customer-focused communication solutions, made history in December 2003 with introduction of its Intelligent Network technology, the next generation of wireless services with capacity to accommodate a large number of subscribers and enables businesses to operate their own Virtual

Private Networks (VPN), a private secure network which enables the subscriber to define his/her own communications preferences.