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PRESS RELEASE

## STARCOMMS WINS TELECOMS COMPANY OF THE YEAR

Only two months after Starcomms Limited, Nigeria's largest CDMA 3G Mobile network, won two awards- the IT Company of the year (internet service provider) and the Communication Company of the year (fixed wireless operator)- in the Niger Delta Advancement Awards (NDAA), the company at the weekend clinched another double at the Nigerian Telecom Awards.

With a distinguished audience that included former Gambian President, Sir Dauda Jawara, Prof Wole Soyinka, Chief alex Akinyele and Ambassador Segun Olusola in attendance at the Expo Hall, Eko Hotels & Suites, Victoria Island, former old Kano state Governor, Alhaji Abubakar Rimi presented the Telecom Company of the Year and Cross- Over Network of the Year to Starcomms.

According to the organizers, Logica Telecom Awards Limited, Starcomms and four other players in the industry were given the recognition awards due to the invaluable contributions they have made to the growth of telecommunications in Nigeria.

Bidemi Ladipo, Product manager, Data, who received the awards on behalf of Starcomms said the recognition was a confirmation of the network's determination to change the face of business and communications in Nigeria.

He emphasised that the Company will continue to offer innovative products and services of world standards which has firmly established it as the largest CDMA 3G Mobile operator in the country and the preferred choice of millions.

On his part, the Chief Executive Officer, Mr Maher Quibain, said ' it is without doubt that Starcomms has established itself as the network that cares for its subscribers over the years, and if you look at our products, value added services and other innovations in the cities where we have our operations, you will see tat our desires has been to better the lot of our subscribers' .

With an average of 25,000 lines per day, the company, which was commercially launched in 1990, is nearing the million mark in its subscriber's base powered by a robust marketing strategy and the mobile series - 0702 - activated in February this year.

As part of efforts to further strengthen its operational base, Starcomms recently began coverage of new cities like Onitsha, Aba, Asaba and planed

opening in Kaduna and Zaria, which are scheduled to be on air this year. Another 30 cities are targeted to go on air. Key cities as Lagos, Abuja, Ibadan, Kano, Maidugari and Port Harcourt already exists on the Starcomms network.

Starcomms last year introduced a new concept called 'the call of freedom', which affords the network's numerous subscribers the flexibility to enjoy numerous services such as per second billing, SMS, Content, VAS, High Speed Internet, and Fun Box, among others.

Since the offering was introduced, Starcomms had given subscribers a variety from the array of products at highly affordable rates, with a bouquet of mobile phones, desktops and Internet module.

The management of Starcomms had then promised to extend 'The call of Freedom' to other states in the country, as it continues to expand its network to other major towns and cities across the country. It has recently released the new roaming number series '07028' on its network enabling its subscribers to roam across its network.

Last year, Starcomms opened additional Service Centres known as Starcomms Shops in some areas in Lagos, namely Ikotun-Egbe and Apapa, which brings to nine the number of such centres opened in Lagos area alone. These centres are full service centres which provide total communication solutions for data and fixed and wireless customers.

Starcomms has continued to empower Nigerians through the provision of efficient telecommunication services and job creation. For instance, all its CDMA base stations are built by local contractors as well as maintained by them.