

AUGUST 27,2010

PRESS RELEASE

STARCOMMS INTRODUCES STAR-ZONE FOR LOWER TARIFF IN SOME CITIES

Starcomms Plc, the only telecommunications firm listed on the Nigerian Stock Exchange, has in its quest to add value and also provide innovative and excellent service introduced a new package that will enable its customers in some cities make calls at reduced rates.

Known as the Star-Zone, the package offers Starcomms customers in Benin-City, Owerri, Uyo, Warri, Katsina, Enugu, Ogbomosho, Nnewi and Awka the opportunity to enjoy lower tariff.

Customers in these Star-Zone Cities stands the chance of enjoying on-net calls for N4 per minute during peak and off-peak period, for an initial period of Three months.

According to the Chief Commercial Officer of Starcomms, Mr. Tushar Maheshwari, once a customer leaves the affected cities he/she will no longer enjoy the benefit of the Star-Zone plan.

He also said that the Star-zone rate will not be applicable to those on Telex, VPN or post paid.

Describing the new package as another of Starcomms response towards adding value to the life of its customers, he said that Starcomms has a robust range of services geared towards giving its customers value and optimized talk time adding that as "a Nigerian company, Starcomms is determined to continue giving its customers innovative packages".

Mr. Maheshwari further stated that Starcomms innovative packages always comes with unique features that easily distinguish it as the brand of choice saying that the launch of various Value added services such as Inspirational SMS, listen to the Koran and the bible etc service attest to Starcomms desire to continue to exceed the expectations of its customers.

The Inspirational SMS is an inspirational service that provides Starcomms customers with a motivational guide while also offering them the opportunity to win fabulous airtime vouchers. To enjoy this

service, a customer is expected to text the word WIN to a short code 33234 and instantly he/she receives an SMS with a number and inspirational quote.

If the number has 9 in it, he/she stands the chance of winning an instant airtime. Already over 7000 winners have emerged, winning airtime worth N2500 while at the same time enjoying the services of the motivational guide.

Speaking further on the services of Starcomms, he said, "Beyond making it easy for our customers to talk, Starcomms is committed to providing quality, cutting-edge and affordable telecommunications services. The services that we make available to our customers are generally tailored towards making their lives easier and better. It is a commitment that we hold very dear in our relationship with them".