

JULY 14, 2010
PRESS RELEASE

STARCOMMS INTRODUCES INNOVATIVE CHATPHONES, OFFERS FABULOUS PRIZES

Starcomms Plc, Nigeria's most innovative telecomms firm has introduced a new state-of-the art mobile telephone handset into the Nigerian market. The company is also offering buyers of the handset the opportunity of winning fabulous prizes.

The prizes to be won on purchase of the handset include eight new LCD television sets of up to 42 inches. They are to be won in a draw that will be conducted in two months time.

Known as 'The Chatphone', the new mobile device, which comes with exciting features that makes phone use pleasurable is part of a new range of mobile telephone handsets that Starcomms is introducing into the Nigerian market. The Hisense C1110 allows users to link up with their contacts on popular social networking sites such as Facebook, Twitter, Hi5, Skype, Yahoo messenger and other internet chat services with ease.

According to the Chief Commercial Officer of Starcomms, Mr. Tushar Maheshwari, for every purchase made, the buyer has the opportunity of winning one of the eight modern LCD television sets that Starcomms is offering.

Maheshwari further disclosed that the Hisense C1110 also comes with internet access and is available in every city where Starcomms has network coverage stating that to enjoy the unmatched services that Starcomms will be offering through the new mobile phone, customers need to make a down payment of N9, 999.

He also stated that at the purchase of the phone, the customer will get 100 hours of 1Xdata bundle that comes with a 30 days validity period, adding that, the offer will be available for all new purchases.

While explaining the rationale for the introduction of the new phone, he said that in the era of convergence, every customer of Starcomms needs a phone that is conveniently designed to suit his voice and data communications needs stressing that it is a device everyone will find attractive.

He also said that the introduction of the new phone which is meant to meet the needs of the successful, upwardly mobile and sophisticated customers is based on customer feedback and the company's passionate quest to provide the discerning consumers with top quality products and services.