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PRESS RELEASE

STARCOMMS LAUNCHES CONVENIENT DATA SUBSCRIPTION PAYMENT OPTIONS

Starcomms has recorded another first in the telecoms sector by providing its data subscribers with alternate payment platforms for renewals. Starcomms which has been in the forefront of innovation in the telecom sector in Nigeria has provided its subscriber with the latest initiative designed to make renewal of data subscriptions more convenient. Now subscribers have three easy options to renew and pay for their data connections- online renewal by using recharge cards or via SMS through direct airtime debit or through their Interswitch debit/ATM cards. The new payment initiative is available to the company's subscribers using either Izap or 1x internet services.

To enjoy the online payment facility, a subscriber will first have to register on the Starcomms website (www.starcomms.com) and enter their preferred user name and the data device number. Once the customer registration is confirmed, the subscriber's user name and a password will be sent directly to the subscriber's email address.

All subscriber's who register will have the option to pay either through recharge cards or by Interswitch debit/ATM card. Subscribers can also change their data package plan without the need to go to an outlet or calling the call center. The customers get a transaction reference number and will get their services renewed or reactivated within minutes.

Apart from this, Starcomms Data subscribers can also renew their subscription through a code sent as a SMS from any Starcomms phone. All the subscriber has to do is send an SMS "***package code*data device number*pin#**" to 37938. The data subscription will be renewed instantly and the data subscription amount, deducted from the airtime balance of the Starcomms phone used to send message. The Starcomms phone being used to renew the subscription must however have sufficient credit balance covering the data subscription amount to enable the subscriber complete the payment transaction.

Speaking on this initiative, the CCO of Starcomms Mr. Tushar Maheshwari said: "Customer first is a philosophy which we firmly believe in and our endeavor has been to put the customer perspective in the forefront of what we do and our latest initiative reflects this philosophy"

Additionally, subscribers can also update themselves on the status of their data services. The subscriber can send an SMS to a short code 37937 to obtain information about the status of their hourly subscription by sending their data device number to 37937 to obtain their balance on data subscription. Also, subscriber can find out the data subscription codes by SMS to 37937 by typing izap code for izap internet user or 1x code for 1x internet user.