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PRESS RELEASE

STARCOMMS TO REWARD SMART CENTRES IN FRESH *BONUZEE LOYALTY PROMO*

Starcomms is poised to reward Smart Centre operators in the country with its Bonuzee Loyalty Promo. The *Promo* is designed to reward diligence and good business sense.

The promo, which is in its third edition, has been making millionaires of Smart Centre operators in the country since 2007. In the last edition that took place between March and June 2008, Starcomms gave out brand new cars and millions of Naira to subscribers who participated in the Bonuzee Millionaire-a-Week promo. Also, the company gave out Motorcycles, smart centre phones and Talkie phones to other winners. Talkie phones and Smart Centre mobile phones free airtime were also given out to the lucky winners in the Starcomms Bonuzee Millionaire -a-Week promo.

Speaking on the reason for continuing with the promo, Chief Commercial Officer of Starcomms, Mr. Tushar Maheshwari said that the 3- tier promo is meant to reward and encourage existing and prospective Smart Centre operators.

To be eligible for the promo, a subscriber must have a Smart Centre phone, fill and submit a Bonuzee promo Form at any Starcomms dealer / distributor continue using Starcomms Smart center line for business with minimum N 600 daily or monthly N12,000 for 3- months, the promo ends on 30th June 2010.

Mr. Maheshwari disclosed that there are fantastic prizes for grabs, which include brand new cars, LCD television sets, Microwaves, DVD players, Smart Centre phones and Millions of naira in cash to be won.

To qualify for the quarterly draws, a Smart Centre operator must use a minimum of N600 daily for thirty days continuously or N12, 000 monthly. The quarterly prizes for the draws are LCD television sets, microwaves, DVD players, and millions of naira in cash.

To qualify for the monthly draws, a Smart Centre operator must use a minimum of N500 daily or N10,000 monthly and prizes for the monthly draws includes cash prizes, recharge cards for hundreds of winners as well as handsets with free airtime.

While encouraging other call centre operators to embrace and get started as Smart Centre operators, Maheshwari said that it offers more economic empowerment, more profit and business opportunity adding that with the spread of Starcomms network coverage, business is sure to boom for the operators. *It is not all , we have also rolled out a scheme for new Starcomms smart center operators to join the network with N1,250 (handset prize) and on usage of N5,000 or more per month for next 3- months can earn back N 1,250 Free airtime.*

He said that the we have friendly tariff on its Telex with the per second billing platform which allows the subscribers to make calls for as low as 14 kobo per second to Starcomms numbers and 25 kobo per second to other networks. Besides this special promo where the plethora of opportunities for these subscribers to participate & win, the business line also offers opportunity to earn instant bonus of airtime basis the usage of Starcomms Smart Center lines with the

maximum earning opportunity of bonus airtime capped as N7,000 on the usage of N35,000 in a month. This bonus can be used for calling any network in the country.