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**PRESS RELEASE**

**OLD FOR NEW: STARCOMMS OFFERS DATA MODEM EXCHANGE**

For Data Subscribers who desire seamless and fast internet browsing with a sleek top-of-the-range modem, Starcomms is now offering an exchange service in which they can trade in any old internet modems for new ones on Starcomms network. With this plan, Starcomms will be receiving old modems of any kind bought previously and replace them with Starcomms iZAP modem for half its price.

Internet service subscribers in the country who may have been using their lower grade or old models of modems can upgrade now to Starcomms iZAP, an enhanced version of Rev. A EvDo internet USB modems at an affordable cost.

According to Tushar Maheshwari, Starcomms Chief Commercial Officer, "The incredible offer is being made so that Nigerians can experience the best of Starcomms iZAP, which is revolutionizing broadband internet connectivity in Nigeria. Data subscribers now have the opportunity to move up to the upgraded version of 3G Rev. A broadband internet facility. Starcomms has stocked state-of-the-art devices to meet the yearnings of people in the area of internet access."

The modem trade-in offer, according to Maheshwari is not limited to any particular device. Subscribers can exchange PCIMCIA cards, USB modems or Express cards for the sleek New Starcomms iZAP USB Rev.A modems from world class manufacturers. These modems can be used with any computer and are in plug-and-play mode without any need for complicated installation.

By upgrading to Starcomms award winning internet services brand iZAP, subscribers will be able to enjoy high speed internet experience as high as 3.1 mbps (in an ideal condition) and flexibility in access plan as well as in payment options.

"We consider the data services that we offer very important and we are aware of the yearnings of people to get the most effective data service available. Starcomms prides itself in the culture of bringing world class innovative products and services to its subscribers at affordable prices as a continuing business strategy. It has been our plan in Starcomms to make the best of broadband internet access available to everybody," said Maher Qubain, Starcomms CEO.