

## PRESS RELEASE

December 19, 2009

### STARCOMMS LAUNCHES COVERAGE IN JOS, BAUCHI

The people of Jos and Bauchi are in for a lovely season as Starcomms Plc., Nigeria's truly Triple-play network, leading in providing mobile, fixed wireless voice, wireless broadband services, has extended its network coverage the cities. The addition of the two neighboring capitals of Plateau and Bauchi states to the network of Starcomms is in fulfillment of its commitment to extending its services to more cities in the country before the close this year.

Starcomms subscribers in these two cities and their surrounding towns and villages are now enjoying the various services offered by Starcomms like Mobile lines, fixed lines and 1x CDMA data services. As part of the launch offer, Starcomms is also treating them to a rare package of two naira N2 on-net tariff for the next three months for subscribers on the fixed lines TalkEASY tariff plan. Therefore both new and existing subscribers on this plan in the two cities will enjoy the special tariff. The promo tariff is for limited period and after the promo is over the subscribers would move back to regular Starcomms.

This promo offer of N2/min to call any Starcomms lines would also be available for fixed line subscribers in Katsina & Ilorin towns.

Bauchi and Jos subscribers of Starcomms also have access to value-added services like the missed call notification and the call waiting service, a unique facility which allows a subscriber to make two concurrent conversations with two people at intervals without dropping the line.

Starcomms Afritalk service is another new offering of Starcomms to help Starcomms subscribers in the cities to foster relationships among other Starcomms phone users whose personal traits align with theirs. The service will enable customers to relate by voice with people who are not on their phone lists and so extend their span of influence.

The Starcomms Social Networking service, a platform for Starcomms subscribers to connect to networking sites, Facebook and Twitter, is also available in the two cities. This is in addition to faith-based Starcomms services of Listen to the Bible and Listen-to-Quran, which are first of their kind in Nigeria. The Starcomms Listen-to-the-Bible and Listen-to-Quran services enables subscribers to make use of their Starcomms phones for spiritual lifting without having to carry the holy books around.

Starcomms introduction to Jos is also accompanied by the Smart Centre, an innovative concept that has changed the face of pay phone business in Nigeria by empowering operators. It provides more profit and more opportunity for them.

Speaking about the launch of the network in the two cities, the CEO of Starcomms, Maher Qubain said that the move is a fresh step toward the overall objective of the company to enhance livelihoods; build capacity and enable economic growth for all Nigerians in all the areas of its coverage.

“We are committed to bringing innovative and affordable telecommunication solutions to all the cities under our network. Our subscribers in the Jos and bauchi will get value for their money, through quality signals and good customer relations that will meet all their communication needs,” he said

Also, Tushar Maheshwari, the Chief Commercial Officer of Starcomms, said: “To drive our services in Jos and Bauchi, Starcomms is making available devices of world class quality & brands, which our subscribers have been enjoying in other Nigerian cities for both their voice and data subscription. The goal of Starcomms is to ensure that our subscribers in the Jos and Bauchi area get the best from Starcomms network for their business and pleasure”