

## **KUDUS ADELEKE, STARCOMMS BOXING HERO UNVEILS SECRET OF VICTORY**

Kudus Adeleke, the first amateur boxer in 2011 to be crowned the Starcomms over-all best in the Lagos State Boxing Hall of Fame Boxing Competition has said that determination and perseverance gave him the highly coveted Starcomms Boxing hero title. Adeleke, an amateur from Lagelu Boxing Club of Lagos who fought with Adeola Olabisi of Costain Boxing Club in the 56 KG category said that he joined the boxing club in 2009 with the determination to become a boxing hero. And the monthly competition, which is organized by Lagos State Boxing Hall of Fame in conjunction with the Lagos Amateur Boxing Association and sponsored by Starcomms Plc, gave him the platform to achieve his dream. Expressing his appreciation to Starcomms for creating the opportunity that made him a boxing hero, he said that he was happy that Starcomms is the channel through which that dream became true saying that he will want to retain the title in the next month's fight. The young boxer who was adjudged the Starcomms all-over best boxer by a combined team of judges for his gallant display of boxing skills said that the involvement of Starcomms in the discovering of young talents like him in the boxing sports is a laudable stride that will help develop the sport noting that he is glad that he is a Starcomms hero. While reacting to the news of the latest winner of the Starcomms over all best boxer in the competition, the chief commercial officer of Starcomms, Tushar Maheshwari disclosed that it is one of Starcomms ways of giving back to the society stressing that Starcomms is a company that listens to the people. He pledged that Starcomms will continue to give his support to ensure the regular hosting of the competition noting Starcomms is committed to anything that will improve the lot of the society noting that the competition is just one of such Starcomms expressions of its desire for societal development.