

May 5th, 2010

PRESS RELEASE

STARCOMMS *iZAP* SUPERFAST BROADBAND INTERNET SERVICES ARRIVES NEW CITIES

As part of its determination to provide effective, reliable and fast broadband internet services to more Nigerians, leading telecommunications company, Starcomms Plc, has launched its award winning *iZAP* broadband data services in Abeokuta, Ilorin, Kaduna and Zaria.

With the launch in the new cities with Jos and Kano soon to come, the subscribers would be able to experience the thrill of the *iZAP* superfast broadband services that data subscribers in Ibadan and Calabar, Warri, Port Harcourt, Lagos, Benin City and Abuja have hitherto been enjoying since it came to those cities.

The Chief Commercial Officer of Starcomms, Mr. Tushar Maheshwari said that the launch is a testimony that the company is committed to helping more Nigerians have the benefit of its superfast broadband service.

He stated that the coming of *iZAP* to these cities is a response to the need for broadband services that is capable of delivering very high speed internet experience.

He further stated that since the company's deployment of Ev-Do internet broadband services in 2006, the first in the entire

West Africa, Starcomms has been leading the data segment in the country with innovative, state-of-the-art data modems and devices of world class standards.

While assuring that data subscribers in these cities will experience best and superfast internet services, Mr. Maheshwari said that Starcomms has been availing its subscribers with advance data services through the use of cutting edge technology, innovative packages and world class.

The Starcomms broadband service is the fastest wide area wireless service commercially available today, it has typical download speed of 2.4Mbps, and up to 3.1 Mbps on the Ev-DO Rev. A, so that complex and large files downloading remotely is possible.

Some of its unique features, besides being mobile, simple and secure, it uses superior CDMA technology and comes with dual function that makes it easy to switch to CDMA 1x data access, whenever you are out of the *iZAP* coverage area in the Starcomms network cities.

Starcomms have in the past received outstanding awards, like NITTA 2008 and 2009 as well as the NTA award for the delivery of qualitative services to its subscribers.