

## PRESS RELEASE

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### - **STARCOMMS LEADS CDMA INNOVATION IN THE WORLD, LAUNCHES INTERNATIONAL ROAMING**

Starcomms Plc has once again demonstrated its determination to render superior and world-class service to its teeming customers. For the first time in the world, a CDMA telecommunication operator is providing its customers the opportunity to enjoy international roaming. This new development is sequel to an agreement signed on March 23, 2010 by Starcomms with MACH, the leading provider of hub-based mobile applications exchange solutions and Accuris Network, the leading provider of Inter-standard and converged solutions.

Consequently, the over 3.2 million and still growing customers of Starcomms now have the rare opportunity of seamless access to international mobile roaming on all wireless technology networks. This will greatly expand Starcomms network coverage outside Nigeria and simplify the roaming experience of the customer who may have cause to travel outside the country. Already Starcomms has coverage in 31 major Cities covering 175 towns in Nigeria.

Commenting on the new deal that will boost the Starcomms network, the company's Chief Executive Officer, Mr. Maher Qubain said "The commitment of Starcomms to providing innovative products and services that simplify lives and enhance living for our customers is a tradition we hold dear. We know that many customers yearn for the high quality services of Starcomms everywhere they go. So, the pioneering step of adding inter-standard roaming capabilities to our portfolio as a CDMA network in this country is just more evidence of our practice of always being the first to give the customer the best."

The ISR solutions from MACH and Accuris Networks is delivered through a proven services infrastructure and offers turnkey inter-operability between wireless technologies, including CDMA, 1xEVDO, GSM, GPRS/UMTS, WIFI, WiMax and soon, LTE.

The solution, which can be implemented using existing connections, offers end-users all of the services that are available on their home network, even when they are travelling. With end-to-end one-number interoperability, operators can provide complete voice and messaging services easily. The seamless interoperability roaming access that MACH provides for over 600 networks all over the world is in line with the high quality services that

Starcomms has been providing its customers in Nigeria.

Tushar Maheshwari, the Chief Commercial Officer of Starcomms, while speaking about the new possibilities said, “Starcomms will never trade high standard for any thing. Our focus in providing international roaming opportunities for our customers is not just about the service but about the quality of their experience while roaming with the Starcomms service. We have continued to make sure that our customers who have cause to travel outside Nigeria feel at home anywhere with all their contacts having access to them seamlessly.”