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PRESS RELEASE

Nigerian Telecom Consumers Vote Starcomms CDMA of the Year 2009

Nigerian telecommunications subscribers have once again adjudged re-affirmed Starcomms Plc. as the best CDMA operator in the country. The company won the “CDMA Operator of the Year 2009” award in the maiden edition of the Beacon of ICT Awards, a pan-Nigerian information technology and communications awards which took place in Lagos at the weekend. The awards ceremony was the culmination of an online voting process in which all Nigerians were invited to participate.

The award, which is a statement of satisfaction from telecom subscribers with the products and services that Starcomms offers, came at a time when the company has taken the lead in introducing a number of value added services, especially Startrack, a tracking service which was pioneered by the company as a telecommunications company.

The subscribers’ endorsement through the Beacon of ICT awards has also set Starcomms apart as a company with a passion for innovation, responsive customer care and consistent quality service. This is a culture which the company has established in its relationship with its subscribers (both data and voice) over the years. This has made Starcomms the CDMA of choice in the country and has attracted it to international watchers of Information and Communications Technology Worldwide.

Receiving the award from the Executive Vice Chairman of the Nigeria Telecommunications Commission Engr. Ernest Ndukwe, the Chief Commercial Officer of Starcomms, Mr. Tushar Maheshwari was full of appreciation to Nigerian telecommunication subscribers for recognizing the quality of product and services that Starcomms have been providing them.

“The award is a tribute to the faith the consumer has put in Starcomms and the hard work put in by all the employees to make Starcomms a truly customer centric organization. We will ensure that we will continue in our pursuit of bringing the latest services to the consumer. The CDMA of the year 2009 in the Beacon of ICT Awards was an affirmation of the supremacy of Starcomms in the CDMA segment of the telecommunication market. The company was also adjudged the Best CDMA operator of the year 2009 at the last Nigeria Information and Telecommunication Awards (NIITA), while its product *izap* won the best internet product of the year 2009. On the international platform, the company was recently honoured with a White Hat award by Spamhaus, the international watcher of internet’s spam operations for its effort at fighting spam and internet fraud. Recently, at the 6th African Telecoms People Awards, held in Paris France, Starcomms was declared the Best Operator in West Africa.