

PRESS RELEASE

JUNE 29, 2010

STARCOMMS OFFERS CUSTOMERS UNLIMITED FREE ON-NET CALL

In yet another amazing offer meant to reward its Customers for their loyalty, Starcomms Plc is giving them the opportunity to make unlimited on-net calls free. In the latest promotion, the Starcomms subscriber pays for the first three minutes of an on-net call, while the rest of the conversation, no matter how long, can continue free of charge. There is no activation code or airtime limits required to enjoy this offer.

MEANWHILE, STARCOMMS CUSTOMERS IN UMUAHIA, THE ABIA STATE CAPITAL, SOUTH-EAST OF THE COUNTRY ARE NOW SET TO ENJOY IMPROVED CUSTOMER CARE THAT STARCOMMS IS CONTINUING TO INVEST IN AND DELIVER. IT HAS OPENED A CUSTOMER CARE SHOP AT 78, FACTORY ROAD, BEHIND GOVERNMENT HOUSE, UMUAHIA. WITH THE OPENING OF THE NEW SHOP, ALL THE INNOVATIVE SERVICES AND GREAT VALUE PRODUCTS OF THE COMPANY ARE NOW ACCESSIBLE.

In previous promos, particularly, the "Recharge Bonus" promo through which subscribers enjoyed 24 hours of free on-net calling; they were requested to charge their phone with airtime worth N250 before they could enjoy the offer. Anybody who has airtime enough to sustain a three minutes call can make one on-net call for a long as twenty minutes or more.

According to the Chief Commercial Officer of Starcomms, Tushar Maheshwari, the Customer is at liberty to enjoy the offer at peak time saying that the promotion, which will last for an initial period of three months, is open to existing and new subscribers on the Starcomms network.

While speaking on the rationale for regular free airtime on the Starcomms network, Maheshwari said: "Starcomms is a company that always puts its Customers first, that is why we continuously put smiles on their faces. This free on-net call promotion will give our Customers the opportunity to talk for as long as they want on the network within the next three months."

He said that commitment to its relationship with its Customers is what has made Starcomms stand out from other mobile telephone operators stressing that the promotion is one of many ways of reciprocating their loyalty to the company.

Maheshwari explained that "just as our dedication to providing qualitative, state-of-the-art and reasonably priced telecommunication services is strong, we also cherish the bond among people on the Starcomms network and we intend to strengthen the bond with this promotion."

He said that beyond the promo, Customers of Starcomms enjoy many other free services on its network such as the Missed Calls Notification and Call Waiting Service which goes for free to all its mobile subscribers in 22 states, 31 cities and 170 towns of the country.

For its outstanding performance in the delivery of quality services and value added services, Starcomms in 2009, a winner of several awards both local and international, was adjudged as the CDMA Company of that Year during the Beacon of ICT Awards. Starcomms clinched the award after leading the pack in an online voting process in which all Nigerian subscribers were invited to participate.